

Amrit Tripathy | UX Designer



I am a passionate design professional with **5+ years of work experience** ranging across domains like event management, customer interaction management & enterprise products. I am proficient in solving complex problems, aligned with user needs and business requirements.

At **Airmeet** (B2B SaaS), I have contributed in making virtual events hassle-free for organizers & engaging for attendees, resulting in increased pipelines & reduced churn.

Experience

Airmeet

Sr. Interaction Designer • Jun 2022 – Present

Designed solutions in collaboration with developers, PMs & QA team. Conducted UX research, created interactive prototypes, performed user testing & aided implementation of various features. Key achievements:

- Designed experiences for **video editor, AI text generator & AI assistance** for quick event creation.
- Performed detailed user research & synthesized insights for feasible design decisions to **reduce product complexity issues**.
- Delivered product features like **in-person events, single session & on-demand webinars**.
- Simplified the **post-event data consumption** experience.
- Built **responsive designs** for mobile web, mobile app. (ios & android) and ipad app.

Wongdoody, Infosys

Lead Experience Designer • Jan 2021 – Jun 2022

Conducted user research, created workflows & designed solutions focused on usability & scalability as per clients' needs. Worked with the following clients :

Toyota, Samsung, Infosys, Rite Aid & UAE TDRA.

Studio IV

Design Manager • Jun 2016 – Jul 2018

Led diverse projects focused on data visualization, visual design, branding & graphic design. Engaged with clients, crafted pitch presentations and coordinated with stakeholders.

Contact

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Education

Master of Design • 2018 – 20

Department of Industrial Design
School of Planning & Architecture, Delhi

Bachelor of Architecture • 2011 – 16

Department of Architecture
School of Planning & Architecture, Delhi

Languages

English • Hindi • Odiya

Skills

UX research • User testing • UI Design • Visual design • WCAG • Prototyping • Wire-framing • Heuristic evaluation • Mind mapping • Micro-interactions

Tools

Figma • Adobe XD • Adobe CC • Miro • Notion • Fullstory • Loom • Slite

Achievements

3 Academic publications at SPA, Delhi